

Maple Grove Park Dog Owners Association

Minutes of the June 5th, 2018 Board Meeting held at
46 Malmesbury Avenue

Present: Kirsten Bishop (President) Sharon Wiens (Vice President)
Cathy Swiderek (Treasurer) Kathy Boyanisky (Secretary)
Pat Bradics (Events) Heather Hartry (Events)
Roz Jones Smith (Past President) Don Lowrie (Membership)
Heather Stubbs, Catherine Kelly (Members at Large)

Absent: Andre Wallin

1. Call to Order – Kirsten B. called the meeting to order at 7:01PM
2. The Minutes of the May 2, 2018 meeting – the Minutes were reviewed by all in attendance.

Amendments: Don L clarified that he is not resigning but will transition out of the Membership Director over time.

It was Moved by Cathy S and Seconded by Sharon W.

"That the Minutes of the May 2, 2018 Board meeting be accepted as amended."

Carried

3. 2017 AGM Draft Minutes – It was noted that the AGM Minutes will remain in draft form until the membership addresses them at the 2018 Annual General Meeting.
4. President's Report
 - a) It was noted that Bev Shafirka has resigned from the Association.

- b) There was an issue with a small dog group who has been attempting to use the puppy pen for exclusive pay times. This seems to be resolved now. Kirsten B. had conversations with our City Representative who confirmed that this area cannot be booked for exclusive use activities.
 - c) The fence is complete and the grant funding will be requested using the Mid-West Fencing invoice as back-up.
 - d) WINDOG will be sending a survey to all candidates in the upcoming City election. Results will be posted on their website.
5. Treasurer's Report – June 2nd report attached.
- a) Annual Return update - \$25.00 completed and paid, however, online payment was not an option – this could be due to the fact that we use a post office box as an address.
 - b) Dog Day in May – net result was \$619.00. All donations collected will go towards funding the fence project shortfall.
 - c) The Square payment method will only accept credit card payments
6. Membership Report – Don L -
- a) 511 members with 33 new members signed up at the spring event. 437 on the email list.
 - b) Updated membership form was sent to Membership and communications by K. Bishop.
 - c) Draft welcome notice to new members with revisions from last meeting - K. Bishop to distribute - deferred to next meeting.
7. Marketing & Fence Project Report – Bryan B. See attached report - appendix A
- a) Bryan B. will provide further details about the memorial bench options and plaque information. Andre W. will put memorial bench information on Facebook/Website to see if anyone is interested.
 - b) There will be discussion regarding businesses that want to advertise on our Web/Facebook at a future meeting.

8. Communications Report – Andre W.& Sharon W.
- a) There was an email glitch in May went unnoticed for a few weeks - following change in Website. This has been corrected. Our new email address is info@maplegrovedogpark.ca . Now using Trello Software which is more efficient.
 - b) Top priority - automated membership function (this will be Andre's summer project).
 - c) Need to revise/update MGPDOA pamphlet - will continue discussion at next meeting
 - d) Automated membership

It was Moved by Cathy S. and Seconded by Heather S.

"That automating membership is a priority project that Andre will work on over the summer."

Carried

9. WINDOG – update by Kirsten B. and Sharon W. Should WINDOG have a table at the Pet Expo? It was noted that volunteers would be needed if this was done in the future.

10. Events - Heather H. & Pat B.

- a) May event review
 - Weather was great
 - The event seemed to be too long
 - Vendors will not participate if event is less than 3 hours and need time to pre plan as staff if needed
 - Dog show started late
 - Some liked the pen areas because it was enclosed
 - Use the big field to keep everyone together
 - We will need more volunteers at the bbq in the Fall.
 - Thank you's to sent to Sponsors.

- \$100 donation to be sent a card in the mail. Email thank you's to all donations over \$20.
 - Pat will gather info about t-shirts, hoodies and provide at a future meeting
 - It would be nice to have a picnic table in the puppy pen.
- b) Fall BBQ date – Pat will send an email vote around with potential dates.
- c) possible future event – dog movie in the park
- d) Thank you for donations
- Cathy S - noted that Cindy P donated \$100 to the dog part - we discussed sending a special recognition thank you card to folks who made the larger donations.
 - should all who donate get a thank you card?
 - need to update our thank you cards -Bryan to cost out.
 - should we send thank you's to vendors who participated and donated gifts - to welcome them back for next event.
 - need to track contacts into information from all donors.
 - Kirsten to draft policy that outlines our acknowledgement of donors of large amounts of \$\$ for further discussion at next meeting.
11. Updated Board listing – an up-to-date Board list was provided by K. Bishop
12. University of Manitoba study update – Cathy S.
- Coyote study - found 11 potential samples at Bottom Lea Creek (B Hill) – U of M is using these in their research study. Sharon W. has posted this information on our Facebook page.
13. City of Winnipeg communication update – Kirsten B & Bryan B.
- a) City of Winnipeg communication update - there is a meeting scheduled with Other Park Stakeholders - June 13th - Heather H to attend with Bryan.
 - b) Heather H. noted that SuperSpike is scheduled for June 21 - 22.
14. Burdock update - Cathy G.
- Lots has been picked up - some on the other side of the road. All encouraged to pick up when at the park.

15. Bark in the Park ticket fundraiser - Pat B. had 2 tickets for this event – it was decided to put them on Facebook and make a contest with the tickets as the prize. Bryan to set up.

16. Parking Issues - Heather H.

It was noted that other event attendees often use our parking lot - which results in dog park users having difficulty parking. Will bring this up with other stakeholders. Better signage is supposed to be installed by the City on the new fence & gate.

17. Communication with other Park Stakeholders - Heather H.

18. Other Items - Heather H.
 - a) "Paul's Containers" provides large water tanks - we could investigate as a way to provide water to our park. To continue discussion next meeting (Don to investigate).
 - b) Jeff from Ardvark has some additional Bomber seats which he would give to the park. Further discussion to take place at the next meeting
 - c) Heather S - asked about more wood chips - may be more seasonal and not available til spring.

19. Date of next meeting – TBA - for September.

20. Adjournment – the meeting was adjourned at 9:32 pm

Topic Parking Lot (nothing to report – deferred to next meeting – on hold)

Meeting with other Park stakeholders – Nothing to report
 Windsock – on hold until Fall
 Bag Dispensers – deferred to next meeting
 Inventory – deferred to next meeting
 Bulletin Board access – nothing to report
 Gate Key - location and access
 Brochure review
 Water reservoir

Appendix A

June 5, 2018 Marketing Report

Fence Project

I met with Aaron from Midwest fence, who is the replacement for Meaghan, as she has moved on. As per Jessica, our city of Winnipeg technician, I have asked for and received a quote to install a 4ft high by 10 ft in length fence at the end of the path where the temporary fence is located by the river. This was \$585.00. The information was passed on to Jessica at the City. Aaron informed that the fence is scheduled to be put in on June 25, 2018 pending underground utility locates and was expected to take 2-3 days. I emailed Aaron to inform him of our concerns and time constraints AGAIN.

Pet Expo

I attended the Pet Expo with Rosalyn to represent all the off-leash dog parks in the city of Winnipeg and had the opportunity to talk to many park users from all over the city, including Maple Grove Dog Park and handed out a few membership applications. These are marked with "PE" in the top right corner. If these are seen could they please be brought to my attention. There is a great interest in off leash dog parks in Winnipeg and a great interest in Olamp.

Windog was not present or represented at the Pet Expo. Kilcona Dog Park had a table.

I am not sure if Ros has out-of-pocket expenses for this event (I would think she does) I would also suggest that MGPDOA put some pressure on Windog to support these expenses.

Memorial Bench

MGPDOA could purchase a bench for \$1500. This would include the first plaque. Each plaque afterwards would be a cost of approximately \$300 plus taxes, this includes the installation of the plaque. The association would then be able to offer memorial plaques for \$300 plus tax. Jessica has informed me that there is a lot of interest, but most could or would not pay \$1500 for a whole bench. We could put about 15 plaques on the back three posts of a

bench, 5 per post. If we wanted we could recoup the cost of the bench by asking for \$400, when the bench was full the total cost would be paid for. Jessica also informed that we would be able to get less expensive plaques other places and could find our own installation of the plaque. After looking at the city work and others done privately (Boat dock bench) The City is a far superior installation.

Business Inquires

As Maple Grove Park Dog Owners Association is starting to be more in the public eye, we are starting to get requests from businesses to post on our Facebook and website.

"Hello, I'm representing local business Horizon Livestock & Poultry Supply. We are currently running a giveaway on Nutri Source dog food. I was wondering what your rules and conditions are; if I could post something for those on this page to help support local business. We carry 5 different brands of dog food with competitive pricing. We also carry treats, feeding bowls, leashes, and more. Thanks for your time."

The question from a marketing perspective - is this something that we want to do? Free or do we offer sponsorship packages? I am mixed on this. Obviously, the more money we have the more projects we can do and complete at the park. i.e.: Parking, water, electricity, more fence etc.... On the other hand, it is not all about money. In the next year as our fence goes up and website/Facebook become more popular these inquiries are going to increase.

My thought on this is as follows. Non-profit or charity as long as it is some how pet or animal related we allow posts and encourage posting on Facebook and web site. If the request is from a business of any sorts that we offer sponsorship packages. These can start small and get as large as we want and of course are completely changeable at any time.

If there are any questions, please contact me

Bryan Bishop
Marketing Director
Maple Grove Park Dog Owners Association
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